

PRÊT À PORTER SPRING/SUMMER '20

#### **ABOUT**

A RICH ODOUR OF MINIMALISM MEETS AN ALLURING 70'S AESTHETIC, FOR IRIDE DE PORTU'S \$5'20 COLLECTION. APPEALING DESIGNS GIVE US THE MOOD OF A GIRLY ATTITUDE WHICH SEEKS TO WANDER INTO A FEMININE DIRECTION. FOR THIS SEASON, THE DESIGNER AIMED FOR AN EFFORTLESS COMBINATION OF MINIMALISM AND BOHO, ALWAYS WITH HER CONTEMPORARY GLIMPSE. FUNKY BLOCK HEELS FLIRT WITH PLAYFUL LEATHER STRAPS IN CLEAN DESIGNS, WHILE THE BRAND'S OBSESSION WITH COMFORT-MEETS-STYLE STAYS STRONG. A NEW MINIMAL STYLE IS REVEALED IN THIS COLLECTION'S SLEEK DESIGNS WHICH THEY SURE KNOW HOW TO DRAW THE ATTENTION WITH THEIR VIVID SHADES. SHE ELABORATELY COMBINED NOSTALGIC, DUSTY PASTELS WITH LUXURIOUS NEUTRAL HUES CREATING ETHEREAL SANDALS FOR DAZZLING MOMENTS.

IDP'S IDENTITY: CREATIVITY, CRAFTSMANSHIP AND BOLDNESS IS REFLECTED IN THIS SEASON AS WELL. GEOMETRIC DESIGNS IN FINE LEATHER, STRUCTURED CHARACTER IN OPULENT COLOURS AND PLAYFUL SHAPE CONTRASTS, ARE SOME OF THE MAIN FEATURES OF THIS SEASON'S BAG DESIGNS. KEEPING UP WITH THE RETRO VIBE OF THE COLLECTION, EVERY BAG CAN BECOME A STREET STYLE HERO AND AT THE SAME TIME A WARDROBE ESSENTIAL. EACH BAG CAN BE COMBINED WITH MOST OF IDP'S SHOE DESIGNS FOR A COMPLETED FASHION STATEMENT. HIGH AESTHETICS WITH CONTEMPORARY VIBES AND A DOSE OF NOSTALGIA. A BEAUTIFUL AMALGAM THAT CREATES A FRESH AND EDGY COLLECTION.

# RUMI

#### SHOULDER BAG

SIMPLICITY AT ITS FINEST. FEATURING A RECTANGULAR SHAPE WITH ROUND EDGES, RUMI CAN BE TAKEN FROM THE SET TO THE OFFICE AND EVERYWHERE IN-BETWEEN, AS IT HAS A FULLY LINED SPACIOUS INTERIOR FOR YOUR LAPTOP, YOUR DOCUMENTS AND ALL THE ESSENTIAL ITEMS YOU NEED ON A DAILY BASIS. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.









(W:27cm / H:34cm / D:6cm)

BROWN COLOR

COMES WITH:
SHOULDER STRAP 20.5 CM
HANDLE 51.5 CM

# LOU

#### SHOULDER BAG

WITH A UTILITARIAN TOUCH, DUE TO ITS METALLIC
FASTENING BUCKLE, WHICH GIVES ITS CHARACTERISTIC TRAPEZE SHAPE, LOU IS THE MOST COVETED
SHOULDER BAG. FEATURING A FULLY LINED SPACIOUS INTERIOR AND A ZIP CLOSURE, LOU WILL
DEFINITELY COMPLIMENT YOUR EVERYDAY OUTFITS.
COMES WITH A DETACHABLE DOUBLE SHOULDER
STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS
MORE CONVENIENT FOR YOU.









(W:40cm / H:37cm / D:12cm)

BROWN COLOR

COMES WITH:
SHOULDER STRAP 20.5 CM
HANDLE 51.5 CM

## D'LILA

#### MINI POUCH

FUNCTIONAL, POLYMORPHIC AND A REBEL AT HEART,
D'LILA PROVES THAT UNDERGROUND ELEMENTS CAN
TRANSFORM A MINIMAL DESIGN TO A STANDOUT ITEM.
BROWN LEATHER, ADORNED WITH A THICK ZIP AND A
HOOK ON THE SIDE, THIS BAG BECOMES A FAVOURITE
AMONGST ALL STREET STYLE ADVOCATES. ATTACH IT
ON YOUR BELT, ON YOUR TROUSERS, EVEN ON YOUR
FAVOURITE IDP BAG AND INSTANTLY ELEVATE YOUR
OUTFIT.



(W:18cm / H:12cm)

BROWN COLOR







#### HARPER

#### SHOULDER BOX BAG

A STRUCTURED BAG WITH A STATEMENT DESIGN.

THAT'S WHAT HARPER IS ALL ABOUT. FEATURING AN ELEGANT DESIGN WITH CURVES ON THE LID, A FULLY LINED SPECIOUS INTERIOR AND A MAGNETIC CLOSURE, IT WILL BE A SHOWSTOPPER FOR EVERY LOOK YOU'LL BE STRUTTING ON THE STREETS. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.











(W:28cm / H:22cm / D:11cm)

BROWN COLOR

COMES WITH:
SHOULDER STRAP 20.5 CM
HANDLE 51.5 CM

## KORIN

#### CITY BAG

THE IDEAL MODERN TAKE ON THE CLASSIC BOX BAG.

KORIN IS PERFECTLY SIZED TO FIT YOUR ESSENTIALS,

SO IT'S THE BEST COMPANION FOR BUSY DAYS SPENT

DASHING FROM ONE APPOINTMENT TO ANOTHER. IT

FEATURES A MAGNETIC CLOSURE AND A FULLY LINED

MAIN COMPARTMENT. COMES WITH A DETACHABLE

DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT

ANY HEIGHT IS MORE CONVENIENT FOR YOU.









(W:22cm / H:18cm / D:9cm)

BROWN COLOR

COMES WITH:
SHOULDER STRAP 20.5 CM
HANDLE 51.5 CM

# COCO CLUTCH BAG

SIMPLE YET ELEGANT, STRUCTURED YET FEMININE, CLASSIC YET CONTEMPORARY. A GAME OF
CONTRADICTIONS IS THE INSPIRATION OF THIS
SLEEK CLUTCH BAG, FEATURING MAGNETIC CLOSURE AND A FULLY LINED INTERIOR. STOW YOUR
PHONE, CARDHOLDER AND KEYS PERFECTLY
INSIDE. COMES WITH A DETACHABLE DOUBLE
SHOULDER STRAP, THAT TURNS COCO INTO
EITHER A CUTE SHOULDER BAD OR A STYLISH
SMALL HANDBAG.

(W:26cm / H:20cm / D:5cm)

BROWN COLOR

COMES WITH:

SHOULDER STRAP 20.5 CM

HANDLE 51.5 CM











# KAIA BUCKET BAG

AN EXQUISITE AMALGAM OF RATTAN STRAW WITH
VIVID COLOURED LEATHER, THE KAIA BAG WILL
KEEP YOU FUELLED THROUGHOUT THE DAY. ITS
STRUCTURED BUCKET DESIGN MAKES A CONTEMPORARY-COOL CONTRAST WITH THE INTERIOR
SLOUCHY BUCKET POUCH AND CREATE AN
EYE-CATCHING, FRESH BAG.









(W:16cm / H:17cm)

PEACH COLOR

DECIDE BETWEEN :
SHOULDER STRAP 35 CM
LONG SHOULDER STRAP 50 CM

## LEA

#### SANDALS

#### BLACK

SATIATE YOUR APPETITE FOR A POETIC, SUMMERY MOOD WITH
THESE STRAPPY BEAUTIES. EFFORTLESS ELEGANCE WITH AN EDGY
TWIST, THESE SANDALS PROMISE YOU AN EVERYDAY ADVANTAGE.
IRIDE DE PORTU COMPLETED THIS CLEAN DESIGN WITH AN
APPEALING 70'S AESTHETIC BY ADDING A REMOVABLE
WRAP-AROUND ANKLE LEATHER STRAP WHICH GIVES A PROMISING FREEDOM TO YOUR APPEARANCE. MAXIMISE THEIR AMBITIOUS STYLE BY WEARING THEM FROM DAY TO NIGHT IN ETHEREAL LOOKS. WEAR THEM WITH ETHEREAL PRINTED DRESSES FOR A
ROMANTIC 70'S OUTFIT OR WITH CROPPED PANTS FOR A CHIC
CITY LOOK. COMPLETE YOUR OUTFIT WITH OUR COCO BAG FOR A
SLEEK AND MODERN APPEARANCE.

MATERIAL:

LEATHER

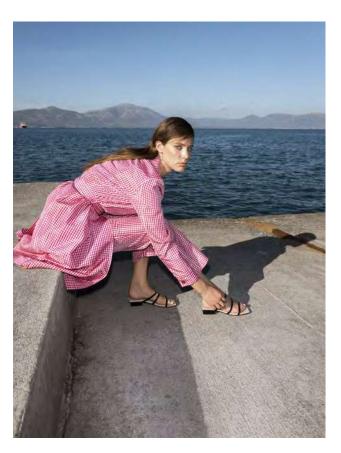
COLOR:

BLACK

MEASUREMENTS:

HEEL HEIGHT: 2 CM

OPTIONAL ANKLE STRAPS











# LEA SANDALS COLORS

MATERIAL:

LEATHER

COLOR:

MULTI

MEASUREMENTS:

HEEL HEIGHT: 2 CM

OPTIONAL ANKLE STRAPS











# LEA SANDALS SNAKESKIN

MATERIAL:

LEATHER

COLOR:

MULTI

MEASUREMENTS:

HEEL HEIGHT: 2 CM











## **PEONY**

# SANDALS

#### **COLORS**

PLAYFUL AND CHARMING THE PEONY SANDALS ARE
HERE TO RAISE YOUR SUMMER GAME. IN A HARMONIOUS COMBINATION OF COLOURFUL LEATHER STRAPS,
A TOUCH OF SNAKESKIN EFFECT AND ELEVATED WITH
THIS SEASON'S FAVOURITE LIGHT-BLUE BLOCK HEEL,
WILL GRACEFULLY CARRY YOU FROM DUSK TILL
DAWN.DARE TO COMBINE THEM WITH COLOURFUL
SARTORIAL CHOICES AND PLAY WITH MINI SKIRTS AND
VINTAGE SHIRTS AND OUR KORIN BAG.

MATERIAL:

LEATHER

COLOR:

MULTI

MEASUREMENTS:

HEEL HEIGHT: 4 CM











OPTIONAL ANKLE STRAPS

# ASTER SANDALS

A PLAYFUL COMBINATION OF LEATHER AND PLEATED FABRIC, THESE SANDALS WILL ADD A DOSE OF
FUN TO YOUR WARDROBE. A VIBRANT WAY OF LIFE
WITH LIVELY COLOURS IN THIS CLASSIC, SUMMERY
DESIGN WHICH WILL WALK YOU THROUGH CAREFREE, MAGNETIC MOMENTS. OPT THEM FOR DAY TO
NIGHT COOL LOOKS. WEAR THEM WITH FLORAL
MIDI DRESSES FOR RETRO-INSPIRED ROMANTIC
APPEARANCES.

MATERIAL:
LEATHER, PLEATED FABRIC

COLOR:

GREY

MEASUREMENTS: HEEL HEIGHT: 1.5CM

SOLES:

HANDMADE LEATHER SOLES WITH VIBRAM RUBBER









# AKASHA SANDALS

MATERIAL:
LEATHER, PLEATED FABRIC

COLOR:

VIVID GREEN

MEASUREMENTS:

HEEL HEIGHT: 1.5CM

SOLES:

HANDMADE LEATHER SOLES WITH
VIBRAM RUBBER











# AYDA SANDALS

MATERIAL:
LEATHER, PLEATED FABRIC

COLOR:

VIVID ORANGE

MEASUREMENTS:

HEEL HEIGHT: 1.5CM

SOLES:

HANDMADE LEATHER SOLES WITH

VIBRAM RUBBER









# AVA SANDALS

MATERIAL:
LEATHER, PLEATED FABRIC

COLOR:

GREY

MEASUREMENTS:

HEEL HEIGHT: 1.5CM

SOLES:

HANDMADE LEATHER SOLES WITH

VIBRAM RUBBER











## **BECKY**

#### **SLIPPERS**

UNAPOLOGETICALLY POWERFUL, THE BECKY
SLIPPERS ARE HERE FOR ONE MORE SEASON
TO REVIVE OUR SENSES. EITHER YOU WANT A
SLEEK-IT-ON APPEAL TO YOUR OFFICE LOOKS
OR AN ALLURING ELEGANCE TO YOUR EVERYDAY STROLLS, THIS DESIGN HAVE GOT YOU
COVERED. HANDCRAFTED FROM MOCK-CROC
LEATHER AND SET ON A SCULPTURED HEEL,
THE BECKY SLIPPERS PUT AN EASY-CHIC SPIN
TO ANY OUTFIT.

MATERIAL:

MOCK-CROC LEATHER

COLOR:

GREEN

MEASUREMENTS:

HEEL HEIGHT: 1CM









# BECKY SLIPPERS

MATERIAL:

MOCK-CROC LEATHER

COLOR:

BLACK

MEASUREMENTS:

HEEL HEIGHT: 2,5CM









# ELSIE POOL SLIDES

POOL SLIDES ARE HERE TO STAY AND IRIDE DE
PORTU IS HERE TO MAKE THEM AS EDGY AS IT
GETS. THEIR COOL STYLE WILL ELEVATE YOUR
BEACH LOOK WITH THEIR DARING DETAILS AND
TEXTURES, CREATING EYE-CATCHING, FUNKY DESIGNS.

MATERIAL: LEATHER

COLOR:

BORDEAUX, BRONZE











# PEARL POOL SLIDES

MATERIAL:

LEATHER

COLOR:

BORDEAUX, WHITE











# HAILEY POOL SLIDES

MATERIAL: LEATHER

COLOR:

BORDEAUX, BLACK











#### **IDP SHELL HOOKS**

#### **IDP LARGE HOOPS**

"A SUN-KISSED LOOK REQUIRES SHELLS DANGLING FROM

DETAILS:

TOTAL LENGTH: 6 CM

LARGE ENOUGH TO TURN HEADS OR SO TEENY AND DIS-THE EARS". THIS SHOULD BE THE PERFECT MANTRA FOR CREET TO ADD A TIMELESS ELEGANCE TO ANY OUTFIT, THIS SUMMER'S ACCESSORISING RULES. SEXY YET INNO- EITHER WAY HOOPS ARE A THING THIS SEASON. HAND-CENT, THIS PAIR OF SILVER 925 HOOKS ADORNED WITH CRAFTED FROM SILVER 925 AND ADORNED WITH A CHARM REAL SHELLS SCREAMS "SUMMER" AND "BEACH PLEASE". THAT DEPICTS THE LOGO OF THE BRAND, THIS PAIR OF EARRINGS IS A 90S INSPIRED JEWEL TREASURE.

DETAILS:

TOTAL LENGTH: 3.5 CM





#### IDP SMALL HOOPS

IDP RING

THIS SEASON, HANDCRAFTED FROM SILVER 925 AND ADORNED WITH A CHARM THAT DEPICTS THE LOGO OF THE BRAND, THIS PAIR OF EARRINGS IS A 90S INSPIRED JEWEL TREASURE.

DETAILS:

TOTAL LENGTH: 2.5 CM



LARGE ENOUGH TO TURN HEADS OR SO TEENY

THE GEOMETRIC FORMS OF OUR LOGO CONSIST THE AND DISCREET TO ADD A TIMELESS ELEGANCE TO INSPIRATION FOR OUT IDP RING. MADE OF 925 SILVER, IT ANY OUTFIT, EITHER WAY HOOPS ARE A THING ADDS AN ELEGANT AND SOPHISTICATED TOUCH TO YOUR LOOKS.

DETAILS:

SIZE: 53



#### IDP RING

NO DOUBT THIS IS THE GAME-CHANGING JEWEL OF THE SEASON THAT ONLY A WOMAN WITH CONFIDENCE AND STYLE COULD WEAR GRACEFULLY. HANDCRAFTED BRASS GOLD PLATED, THIS UNIQUE HANDCUFF COMBINES A FLATTERING SHAPE FOR THE ARM THANKS TO ITS ORGANIC SHAPE AND CURVY LINES.

DETAILS:
SLIPS ON, ADJUSTABLE





PHOTOGRAPHY - YIORGOS KAPLANIDIS

STYLING - CREATIVE DIRECTION - NOTIS SAKOULAS

MODELS - AYLA GILDE (D MODELS)

MUA - DIMITRIS SARANTOU

CLOTHING BY ERIFILI NIKOLOPOULOU, STYLIANI PETRIDOU,

SOPHIE DELOUDI, IOANNA KOURBELA

GRAPHIC DESIGN - DAPHNE DELIGIANNI

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